

SPECIAL EVENTS



DETROIT'S MOST UNIQUE EVENT SPACE

PRIME LOCATION

MINUTES FROM EVERYWHERE

Located at the northwest corner of I-75 and Mack Ave. in Detroit's MidTown, the Lexus Velodrome could not be easier to reach. Clearly visible with its big white dome etched against the Detroit skyline, the facility is within minutes of I-94, M10, Woodward Avenue and every other major roadway heading to Detroit. Parking is free in an adjacent lot; and if you are riding the QLine or DDOT, we are on your route.



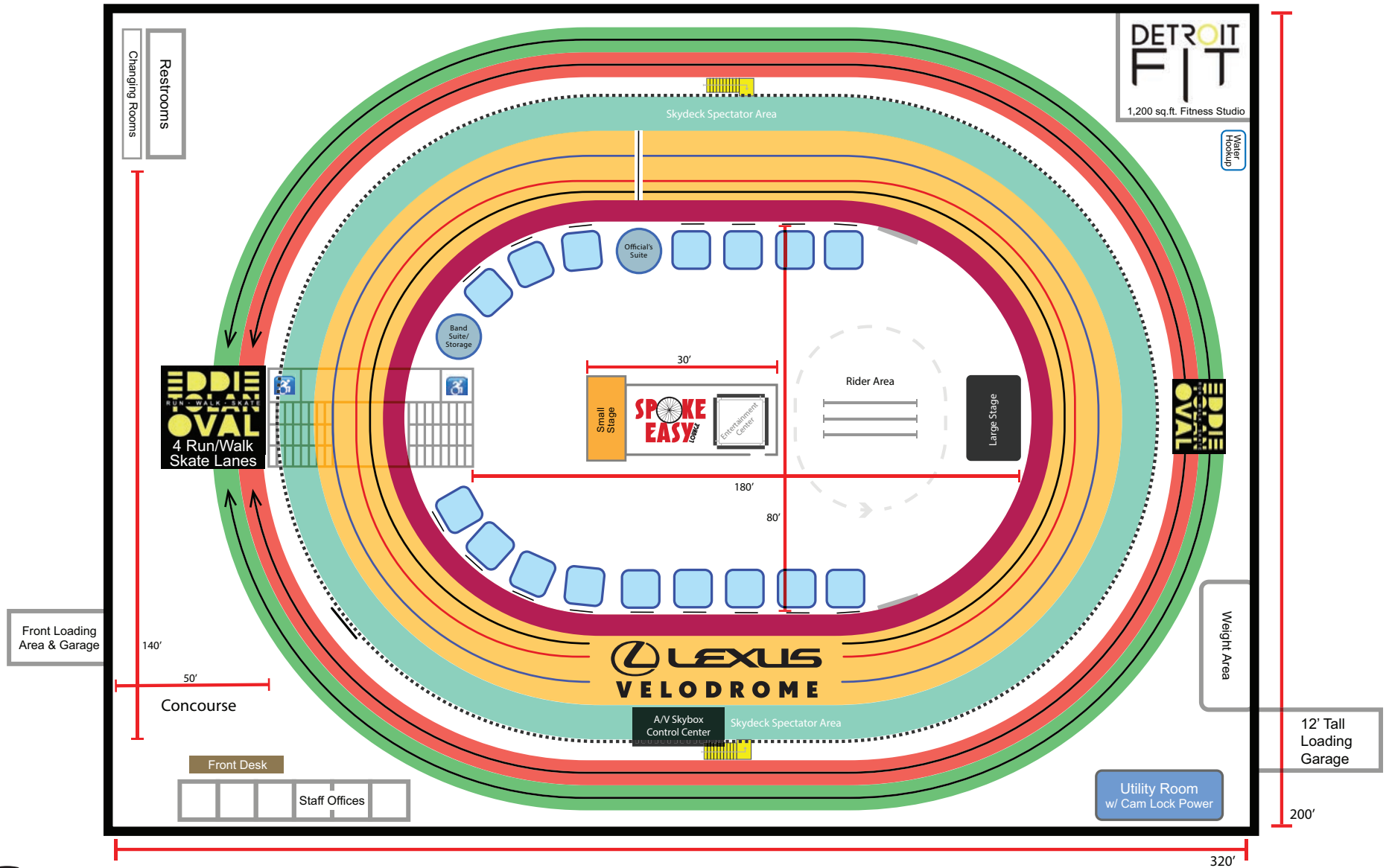
313-265-6725

Event Coordinator
Executive Director

Michelle Potas
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THE SPACE



THE PACKAGES

PLATINUM PACKAGE

\$10,000 - up to 950 guests

Our Platinum Package features all the options and access to all there is inside the big white dome at I-75 and Mack Avenue. Your event will take on a special luster when hosted at Detroit's most interesting venue.

- 24 hour access to the facility (including setup and tear down)
- Removal of all cycling equipment and furniture (if desired)
- Opening of the Velodrome track to allow access for cars, furniture, stages, equipment, backdrops, etc. for an additional fee
- Access to all 64,000sq.ft. including 15,000sq.ft. Infield, all suites, ET Oval, and Coucourse

- Two Stages for your use, one removable and expandable (standard 4'x8' adjustable staging)
- Basic A/V capability with the use of 21 Television screens (must supply HDMI display device)
- Front desk access
- All programming cancelled
- Cash bar included
- Licensed catering and vendors permitted
- Catering and housekeeping deposits are included in contract
- Event insurance is required

Beverage packages or liquor license escrow are available for an additional cost

GOLD PACKAGE

\$5,000 - up to 400 guests

This scaled down, premium event package is great for live shows, galas, dance parties, weddings and more! With access to our 10'x10' suites- you can offer VIP packages or seating- or turn them into boutiques or networking stations, display modules and more.

- 8 hour access to the facility between the hours of 7am and 1am any day of the week (including setup and tear down)
- Use of the front half of the Infield including suites (~8,000 sq.ft.)
- Low stage included

- Basic A/V capability with the use of 17 Television screens (must supply HDMI display device)
- Front desk access
- ET Oval Usage (flat track outer concourse area)
- All programming cancelled
- Cash bar included
- Licensed catering and vendors permitted
- Catering and housekeeping deposits are included in contract
- Event insurance is required

Beverage packages or liquor license escrow are available for an additional cost



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SILVER PACKAGE

\$3,000 - up to 250 guests

The Silver Package has all the elements of Gold but is ideal for a smaller crowd. Think networking meet-ups, unique fundraisers, volunteer appreciation events and more. Use your imagination to transform traditional events into something spectacular at the Lexus Velodrome.

- 6 hour access to the facility between the hours of 7am and 1am Monday through Thursday (including setup and tear down)
- Use of the front half of the Infield including suites (~8,000 sq.ft.)
- Low stage included

- Basic A/V capability with the use of 17 Television screens (must supply HDMI display device)
- Front desk access
- ET Oval Usage (flat track outer concourse area)
- All programming cancelled
- Cash bar included
- Licensed caterers permitted
- Catering and housekeeping deposits are included in contract
- Event insurance is required

Beverage packages or liquor license escrow are available for an additional cost

BRONZE PACKAGE

\$300 / \$500 - up to 30 / 50 guests

A perfectly impressive venue for smaller gatherings: Birthday parties, showers, meetings or more intimate events. Ideal space for games, easel displays, welcome tables, gifts, etc,- all set against the backdrop of the Lexus Velodrome cycling track!

- 4 hour access to the facility between the hours of 9am and 4pm (including setup and tear down)
- Use of the front half of the Infield including one suite
- Your choice of music playlist over House PA System

- Unlimited Iced Tea or Lemonade, and Coffee
- An infield assistant to manage the bar and help with your needs
- Bloody Marys & Mimosas or Specialty Cocktails available upon request

Restrictions: Regular programming may be taking place

- No Helium balloons ▪ No glitter ▪ No glass ▪ No confetti
- No vendors ▪ Approved catering & packaged food allowed

Please no outside beverages

Make it a Skating Party for only \$100 more

- Parental Waiver required for guests under 18, ID and Waiver required for 18+
- Inline Skate rentals available



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KID-CENTRIC COOL



We LOVE kids and their parties. The more kids we can get to the Lexus Velodrome, the better. We even provide a FREE cycling program for youth 17 & under that includes learning how to ride a bike, racing on the track and long term goals such as participating in National Championships. But kids also LOVE the Lexus Velodrome. Just because it's cool. Let us help you organize an unforgettable birthday party, field trip, after school meet up, club gathering and more.

Contact us today to discuss the intricacies of holding your kid-centric event at the Lexus Velodrome.



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RENTAL POLICIES

SEE IT

Call us to arrange a tour and we'll show you all you can do in our one-of-a-kind space. Big parties or small, work conferences, club gatherings – our space can be reconfigured to meet the needs of your event and your event will benefit from being held at Detroit's most unique venue.

Call 313-265-6725 to arrange your tour.

PICK A PACKAGE

We offer a variety of ways, days and prices to use our space. See our Packages to determine which one fits you best. Or we can "custom fit" a package to meet the needs of your event.

BOOK IT

Pick your date. Weekend or weekday, morning, noon or night. We will hold your reservation for 48 hours before you must make a 50% deposit to make that date yours. This time gives you time to review the rental agreement and confirm that our space will work for you. Once booked, you're in!

IMPORTANT DETAILS

- 50% Deposit is non-refundable
- Remaining 50% and add-on fees due 2 weeks prior to event
- Pay fees by credit card – 3.8% fee, bank check or ACH
- Security may be required
- Liability insurance may be required
- Liquor license escrow is available

No Outside Beverages, Smoking, Helium Balloons, Glass, Confetti or Glitter



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GENERAL INFO

LOCATION

601 Mack Ave.
Detroit, MI 48201

CONTACT

313-265-6725
info@lexusvelodrome.com

WEBSITE

www.lexusvelodrome.com
www.spokeeasydetroit.com

NON PROFIT

Lexus Velodrome is operated by the Detroit Fitness Foundation, a 501(C)(3).

Our Mission:

"To provide fitness and sport opportunities for area residents with a focus on youth and seniors."

ACCESSIBILITY

The Lexus Velodrome is committed to providing approachable services to all patrons.

Lexus Velodrome is wheelchair accessible

Detroit's most unique alternative sports and event facility, the Lexus Velodrome is a place like nowhere else on Earth. Whether it be Olympic-style Track Cycling races or Black-tie parties, tech summits or industry conventions, we can handle any type of event you can imagine.

Opened in December 2018, the Lexus Velodrome is the hottest place to host your event in the Eastern Market and Downtown Detroit.

We look forward to helping you make your dream event a reality!



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